

## **Income generation through broiler rearing – A success story of Mr. Raunak Namdeo from Jabalpur block, Madhya Pradesh**

Mr. Raunak Namdeo (31yr) from village Mukanwara, Block Jabalpur, District Jabalpur has completed his B.E. (electronics) from Jabalpur. He started his career from job in private organization in New Delhi. But after doing one year job, he resigned his job because he is not satisfied from his job and came back to his home at Jabalpur. He contacted to Krishi Vigyan Kendra, Jabalpur for further scope in agriculture and related field.

### **Rationale for intervention**

He has an old commercial broiler farm which was closed by his father due to loss in four to five years ago because of several disease problems at that time. He again wanted to start broiler farming in scientific manner along with good management practices.

### **Interventions made by CLA**

I visited his farm first and check every aspect of farm from management point of view as well as disease point of view. I found that, some more broiler farms are there near to his broiler farm and the persons and labours coming his farm without any foot dip or any other sanitization. This may be the source of infection to the poultry. Apart from that I also get check the water source from the laboratory. I advice him, do not allow to enter any other persons or labours from nearby poultry farms. Similarly, I advice him to use foot bath or foot dip at the entry point of poultry farm compulsory for all persons who are entering in the farm. Water sanitization through chlorination and suitable acidifier are also advice to him. Strict vaccination schedule for the broilers are suggested for prevention of disease which was previously not followed.

### **Outcome**

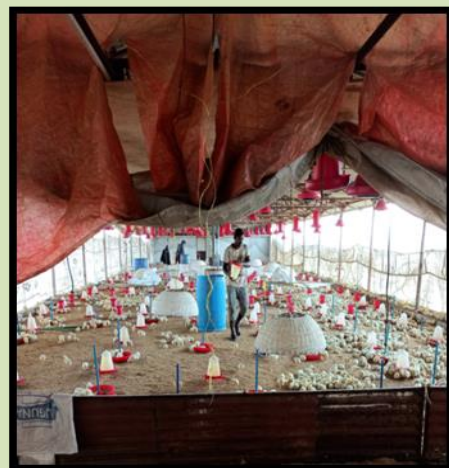
He follows all the suggestions advised by me at his poultry farm and maintains good hygienic condition at the farm. He found that the diseases were not occurred at his farm with the standard scientific management practices. The capacity of farm is 10,000 broilers. The growing period for one batch of bird is around 1.5 months. Calculating from that, 6 batches of broiler poultry can be reared in a year time.

Total birds rear in one year =  $10,000 \times 6 = 60,000$

Total salable birds/ year = 57,000 (considering 5% mortality)

Calculated profit/ bird = 10/- Rs

Total profit in one year =  $57,000 \times 10 = 5,70,000/-$  Rs.



### Contact Details

**Dr.Pramod Sharma**

Programme Assistant (Veterinary)

Krishi Vigyan Kendra (JNKVV)

Jabalpur, MP

E mail: [dvet@yahoo.co.in](mailto:dvet@yahoo.co.in)

[drpramodvet@gmail.com](mailto:drpramodvet@gmail.com)

Phone No.: 9754306792